

2012-13 Annual Report

Growing the seeds of Change



United Way Perth-Huron improves lives and builds strong local communities by bringing change where it is needed most. In our work we lead in many ways – as a funder, partner, convener, advocate and researcher for more than 50 agencies, programs, and projects. 1 in 3 Perth-Huron residents utilize at least one of the associated agencies, programs or projects, making the United Way Perth-Huron important to all.

A Word From United Way Perth-Huron's Leaders

Board of Directors

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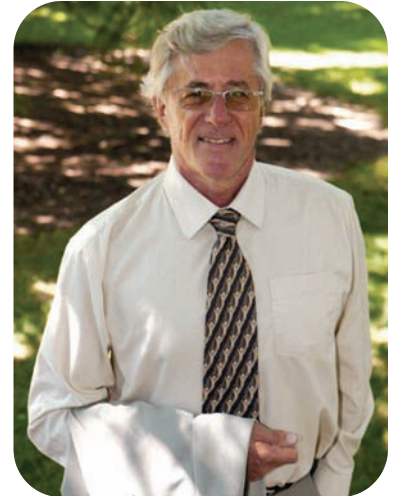
Kathryn Ritsma

Ellen Sparling

Trish Trenter

Joan van der Meer

During this past year, we have embarked upon a broad dialogue – both inside and outside of our Organization – to help us determine what the United Way Perth-Huron (UWPH) should be, as seen through the eyes of the community. The results will be of great assistance in defining the Strategic Directions and the resulting Strategic Plan that will lead UWPH forward for the next 5 years. UWPH has evolved beyond its historical fundraising/agency funding allocations base into being a more encompassing “community impact” organization where we invest resources, time and effort in helping to “move Community yardsticks”.



Also, I would like to acknowledge our staff, our scores of community volunteers, and undoubtedly our 2012 Campaign Chairs – Elizabeth Cooper and Nick Sawicki. All together, we made a most successful year happen! Thank you for the privilege of being a participant.

Ron D. Cameron

– BOARD CHAIR



In some ways the future is already here. The United Way Perth-Huron has already evolved into a leading community not-for-profit organization, touching the lives of 45,000 people annually by funding agencies, researching social issues, convening conversations, and incubating new programs/services. Last year UWPH worked with over 50 different agencies, projects and programs – a staggering number of initiatives that improve lives and build strong local communities. As you read through the Annual Report, you will see examples of this immense and important work.

In other ways the future is still to come. We are in a season of evaluating our priorities, listening to the community and considering how we will focus our energy going forward. The board and staff are working tirelessly to ensure our efforts are matching real need and making a measurable difference. It's an exciting time: A time to dream and a time to reflect. Thanks to all of you who already helped us by filling out surveys, participating in focus groups or sending information. Together we will make Perth and Huron an even better place for everyone.

Ryan Erb

– EXECUTIVE DIRECTOR

Act

Vision Cultivate Caring Communities.



Mission United Way Perth-Huron will improve lives and build strong local communities.



Act

The Next Step Action Centre



"We can't fix their journey but we can help facilitate it".
– Mary Bennett, Next Step Action Centre Coordinator

Jane is a single mother of two who used to work for FRAM. When the plant closed, Jane had no idea what she was going to do. Today she is working at half the wage, trying to pay the bills and juggle family life. Making ends meet was impossible at the lower wage, so Jane has taken a second job in retail and is considering a third. Meanwhile, her children barely see her. Stress is mounting.

While many of us are fortunate to have good paying jobs, a growing number of people in our region are struggling more than ever. Some call this phenomenon "the rise of the working poor". Every day Jane and others like her face financial, emotional and health challenges because of the pressure. As unemployment rates appear stable (and comparatively low to other regions), food bank line-ups, requests for membership subsidies at the YMCA, and other services are experiencing increasing demand. Simultaneously, Ontario Works Cases, although not as high as they were in the height of the recession, are not reducing to pre-recession levels.

What does all this mean for our community and the United Way? In 2012-2013 it meant that UWPH supported FRAM and Spartech workers via the storefront "Next Step Action Centre", helping them to find their next job or education opportunity and to offer information about local support services. Jane is one of those people, and while she has not yet found employment at the level she needs, her story aptly demonstrates the need for programs like the Next Step Action Centre.

Since opening in June, The centre has worked with many individuals helping them identify and find their "next step" in life. Of the 219 people who were let go from FRAM, so far 78% have moved on to new employment, retraining or retirement because of the Next Step.



Jim Watson, former Fram employee said "...I got a phone call from the gals at Next Step, telling me that a local employer was looking for tow-motor drivers. We set up an appointment for the next morning and they helped me tweak my resume and delivered it directly to the employer! (You) can't ask for anything more than that!...with the bad hand we have been dealt, you don't have to do this alone....".

The staff at The Next Step knows first-hand what their clients are faced with because they too worked at FRAM. In addition to offering technical knowledge and support, the staff offers understanding and compassion for the people they serve. Clients are welcomed into the office by familiar faces who already know a part of their story.



This Employment Ontario program is funded by the Ontario Government

2012-2013 Agencies, Projects & Programs supported by:



		Member Agency	Grant Recipient	Youth Grant	Project	Division	Tenant Agency (UC*)	Agencies Using UC* Shared Services (not leasing space)	Bookkeeping Service	Marketing Services
1	211					•	•		•	
2	Autism Ontario							•		
3	Avon Cooperative Nursery School	•								
4	Avonova Click				•				•	
5	Big Brothers Big Sisters of Listowel & District	•								
6	Big Brothers Big Sisters of North Huron	•								
7	Big Brothers Big Sisters of Stratford & District	•								
8	Big Brothers Big Sisters of South Huron	•								
9	Blankets for Canada						•			
10	CNIB	•						•		
11	Centre for Employment & Learning						•			
12	Community Outreach Services	•								
13	Discover North Perth				•				•	
14	Emily Murphy Centre	•								
15	Epilepsy Huron Perth	•							•	
16	Family Services Perth-Huron	•								
17	Facile Perth						•			
18	Foundation for Enriching Education Perth Huron		•							
19	Habitat for Humanity						•			
20	Huron County Food Bank Distribution Centre	•								
21	Huron Hospice Volunteer Service	•								
22	Huron Safe Homes for Youth	•								
23	Huron Women's Shelter	•								
24	John Howard Society of London & District	•								
25	Leads Employment Services						•			
26	Local Community Food Centre					•	•		•	
27	Multicultural Association of Perth Huron						•			
28	ONE Care Home & Community Support Services	•								
29	Partners in Employment	•								
30	PF Solutions/Training 4 Success				•			•	•	•
31	Rogers First Local						•			
32	Social Research & Planning Council					•	•		•	•
33	South Huron District HS: Panther Pride Wellness			•						
34	St. Marys Museum: Canada's Youth			•						
35	St. John's Cooperative Preschool	•								
36	St. Marys St. John Ambulance	•								
37	St. Marys Youth Centre	•								
38	Stratford City Centre Committee									
39	Stratford/Perth Shelterlink	•					•		•	
40	Stratford St. John Ambulance	•								
41	Stratford Symphony Orchestra						•			
42	Stratford Youth Centre: Express Yourself			•						
43	Stratford Youth Centre: Twice the Meal			•						
44	Stratford Youth Centre: The Truth			•						
45	Stratford-Perth Family YMCA	•								
46	The Next Step				•				•	•
47	United Centre					•			•	•
48	Vivace: Youth Sharing the Joy of Music			•					•	
49	VON Perth-Huron	•								
50	Volunteer Connection					•				
51	Volunteers in Perth							•	•	
52	Youth United Council					•		•	•	•
TOTALS		24	1	6	4	6	12	5	13	5

* United Centre

Act

What's New With Our Divisions And Projects



United Way
Perth-Huron

Community Impact Committee

This year, the Community Impact Committee conducted 20 community engagement sessions across Perth and Huron Counties surveying a variety of people with the intention of gaging what issues are important to them and what role they see the United Way Perth-Huron playing in the future of their communities. As the Board of Directors sets the new Strategic Directions for the UWPH, this information will give them insight into what the citizens of Perth and Huron value.



Social Research &
Planning Council

SRPC

In April of 2013, the Social Research and Planning Council (SRPC) published *Opening the Door: A Report on Violence Against Women in Perth and Huron Counties*. This study gathered available information related to the prevalence of violence against women and the services available in Perth and Huron Counties in order to identify any service gaps that may exist as well as make recommendations. A report focusing on Volunteerism has recently been commissioned and will be published in the fall of 2013.



When you don't know
where to turn.™

211

211 is the information and referral service that provides the people of Ontario with reliable information on community and social services. When you dial the 211 hotline, you are connected with a Certified Information and Referral Specialist who has been trained to assess your needs, answer your questions accurately, and advise you about the services and programs that are best for you and your loved ones.



[**United Centre**]

The United Centre

The United Centre hosts a number of tenants who are supported by the United Way by receiving subsidized rent and/or shared services. 2012 tenant agencies included, Habitat for Humanity, Facile Perth, Blankets for Canada, Leads, Rogers TV, The Centre for Employment and Learning and this year we welcomed, the Stratford Symphony Orchestra and Stratford City Centre.



Volunteer Portal

Volunteer Portal connects interested people to volunteer opportunities in the community.



Youth United Council

The Youth United Council awarded two grants to youth led projects in 2012. The Stratford Youth Centre ran a program called Express Yourself which organized art classes aimed to help youth express themselves. South Huron District High School used their grant money to support a mental health and wellness program in their school.



Discover North Perth

A work force and community attraction project to help connect unemployed persons with opportunities in North Perth.



Avonova Click

A pilot project which hopes to improve digital literacy by providing computers and internet access to low income members of the community in Stratford.



The Local Community Food Centre

On November 22, 2012, The Local Community Food Centre officially opened its doors, inviting community members to come together to grow, share, prepare, access and advocate good food for everyone! An energetic evening started off with a ribbon cutting ceremony after which everyone sat down together for an amazing meal. The event culminated in a powerful discussion where people who participated in a \$5 per day food budget challenge shared their insights along with community members who experience food insecurity as part of their daily lives.



Training-4-Success and PF Solutions

Training-4-Success aims to generate revenue to support the Perth-Huron Practice Firm (PF Solutions). They currently deliver upwards of 140 interactive workshops and classes and have departments that serve customers with remote administrative assistance and bookkeeping services. The Practice Firm continues as an innovative, no-fee, business office work experience program where participants gain knowledge in office skills, job search skills and employability skills through a learn-by-doing approach. This year the practice firm has successfully transitioned from virtual business to actual community-based business by providing office support for Training-4-Success. Within the last twelve months, 23 practice firm participants have secured gainful employment within Huron-Perth.



United Way
Perth-Huron



Forever Fund

Forever Fund is the permanent endowment fund of the United Way Perth-Huron. When money is donated to the Forever Fund, it is invested and the principal is preserved. Only the income earned is used to support essential services and programs, ensuring that the gift will benefit future generations.

Volunteer



Total \$1,082,651

We did it...because of you!

Campaign Co-Chairs: Elizabeth Cooper and Nick Sawicki

When we took on the 2012 Campaign, we had no idea the impact that United Way Perth-Huron has on our 2 counties. We did not know the number of people who rely on services such as Shelterlink, Huron Women's Shelter or the Emily Murphy Centre as a day to day necessity for existence; or that others may need the services of a local food bank just to survive until their next pay cheque arrives. We learned that the need in our communities varies from person to person, but that need is there, that need is real.

The response to the 2012 campaign was inspirational! Our goal was \$1,082,012 and we hit \$1,082,651! That is the largest amount ever raised in Perth and Huron! None of this would have been possible without the numerous individuals and groups who donated their time, money, space, knowledge, and leadership!

A heart felt thank you to all involved in this campaign! It was an honour working with each and every person along the campaign journey!

Nick and Elizabeth

- 2012 CAMPAIGN CO-CHAIRS

United Way Perth Huron is a volunteer based organization dependent on the hard work and dedication of hundreds of volunteers every year.

Thank you to the following Committees who support the efforts of United Way to create change.

- United Way Perth-Huron Board of Directors
- Audit & Finance Committee
- Campaign Cabinet
- Capital Improvement Advisory Committee
- Community Impact Committee
- Executive Committee
- Forever Fund
- Governance & Development Committee
- Program Review & Allocations Committee (PRAC)
- Social Research & Planning Council
- Transportation Task Force

Thanks also to all of the administrative and special event volunteers.

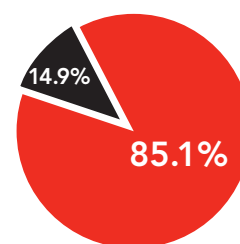
Give

Every year, hundreds of volunteers come together to raise funds for services that benefit their family, friends and neighbours. Individuals, employees and businesses join together to build a stronger community and demonstrate the spirit of giving.

In 2012, United Way Perth-Huron distributed over 85.1% of total funds raised to over 52 agencies, projects and programs.

Community Investments 2012 \ 2013

- Agencies, Projects and Programs 85.1%
- Fundraising and Administration Costs 14.9%



Statement of Operations For the year ended March 31, 2013



Revenues	Total 2013	Total 2012
Campaign Revenue and Designations In	\$1,107,223.	\$1,088,257.
Goderich Tornado Relief revenue	–	195,415.
Memorials and bequests	2,080.	925.
Grant revenue	52,755.	\$63,135.
Investment and other income	47,548.	\$7,850.
United Centre	39,715.	24,262.
Social Research and Planning Council	26,850.	15,500.
Local Community Food Centre	338,772.	84,747.
Practice Firm	109,784.	52,084.
Total Revenue	1,724,727.	1,532,175.
Pledge loss and designations	(64,831.)	(105,370.)
Net Revenue before expenditures	1,659,896.	1,426,805.

Expenditures	Total 2013	Total 2012
Fundraising costs	165,155.	214,060.
Allocations	555,000.	540,270.
Goderich Tornado Relief	–	194,910.
Other direct program expenses	313,135.	219,197.
United Centre	85,410.	81,229.
Social Research and Planning Council	61,686.	35,134.
Local Community Food Centre	338,772.	84,647.
Practice Firm	109,784.	52,071.
Total Expenditures	1,628,942.	1,421,518.
Net revenue for the year	30,954.	5,287.
Fund balances – beginning of year	639,120.	633,833.
Fund balances – end of year	\$670,074.	\$639,120.

The financial information on the right was extracted by Famme & Co. Professional Corporation from the audited financial statements of the United Way of Perth-Huron. The complete audited financial statements were audited by the firm Famme & Co. Professional Corporation and are available upon request.

Craig Pearce,
– BOARD TREASURER

Give



On February 20th we celebrated the end of a successful campaign and thanked those individuals who **GAVE, ACTED** and **VOLUNTEERED.**

2012 Awards dinner

Top 2012 Workplace Campaigns

Combined Corporate, Employee and Event Gifts of \$15,000 to \$100,000

Scotiabank Group
Steelcraft Technologies
City of Stratford
Cooper-Standard Automotive
Huron Perth Healthcare Alliance
LCBO
Schaeffler Canada
Sifto Canada Corporation
FIO
Famme & Co. Professional Corporation
Dyna-Mig Mfg of Stratford
Hendrickson

Saluting our 2012 Leader Donors \$1000+

Builders Of The Way
(\$5,000 - \$9,999)

Mrs. Margaret King
1 Anonymous Donor

Champions Of The Way
(\$2,500 - \$4,999)

Ms. Marlene Ballantyne
Ms. Elisha Ballantyne
Drs. Sean & Kristen Blaine
Fred & Shelley Groenestege
Ms. Helen Quinlan-Hainse
Drs. Robert & Carolin Shepherd
Jeff & Ann-Marie Skubowius
George & Nancy Taylor
Paul & Shizuko Taylor
Andrew Williams & Danielle Bruyere
3 Anonymous Donors

**Leaders Of The Way
(\$1,000 - \$2,499)**

Ellen Balmain & Scott Matthews
Dr. Jason Bandey
Helga & David Barenberg
David & Rebecca Bean
Christine Bland Kapp & Richard Kapp
Mr. & Mrs. John & Judith Boersen
Douglas Boertien
Janet Bradley
John Brightwell
Tracey & Dave Brown
Mr. Robert J Cameron
Mr. Ron D Cameron
David J Clarke
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Mrs. Jane Corkery
Keith & Fran Culliton
Chuck & Margaret Dingman
Ms. Rhonda Donegan
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Mr. Roger Shires
John & Marjorie Sinclair
Mrs. Jean Somerville
Dan Cooper &
Lesley Spencer-Cooper
Dr. Rena Spevack
Mr. & Mrs. Perry Steckly
Mr. & Mrs. Gord Steed
Ms. Cynthia Stone
Mr. Edward Taylor
Dr. & Mrs. Doug &
Valerie Thompson
22 Anonymous Donors

A special thank you to Steve Jarrett at Stratford Motor Products for the 2012 Campaign Vehicle, Tim MacDonald at Ideal Supply for sponsoring the banners and flags, Lori Anne Franklin for all of our professional photography, Festival Hydro for on-going support and for maintaining our thermometer and to the many dedicated volunteers who are always willing to help.

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Give. Volunteer. Act.

Thank you to our sponsors



United Way
 Perth-Huron
 Change starts here.

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 Chartered Accountant

Famme & Co.
 Professional Corporation
 CHARTERED ACCOUNTANTS

The United Centre, 32 Erie Street, Stratford, ON N5A 2M4

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